



Launch Day Checklist

Complete these steps before your first patient conversation. Each item takes 5 minutes or less. The whole checklist should take under 30 minutes.

01 PHYSICAL SETUP — COUNTER & WAITING AREA

- Place T-Stand Counter Display** at the prescription pickup counter
Print at 4×6 or 5×7, laminate, insert into T-stand or acrylic holder

- Hang Poster** in the waiting area or consultation room
Print at 11×17 or 18×24, laminate or frame

- Load Bag Stuffers** — place one in every prescription bag at pickup
Print at 4×6, cut stack, keep near the bag-filling station

- Place Rack Cards** in the waiting area rack holder or on the counter
Print at 4×9 on card stock, laminate optional

- Print & Post QR Code** at the checkout counter
Download high-res QR from the Tools section, print at 4×4 minimum

02 STAFF BRIEFING — BEFORE THE FIRST PATIENT

- Review the Two Core Stacks** with all staff
Breakthrough Stack (FIT + LEAN + RESTORED) and GLP-1 Support Stack (FIT + HYDRATED)

- Practice the 15-Second Script** out loud at least once
"We now carry MAKE Wellness — bioactive peptide supplements for weight, energy, sleep, and recovery. Patients can order right here or scan the QR code."

- Review Compliance Language** — know what NOT to say
Never use: cures, treats, FDA approved, clinically proven, prescription-strength, medical grade

- Complete the Staff Knowledge Check** on the training site
5 questions — takes under 3 minutes. Link: pharmacylaunch-nmabt4hk.manus.space

03 DIGITAL SETUP — ORDERING & TOOLS

- Bookmark the Shop Link** on the pharmacy desktop or tablet
makewellness.com/lighthousewellness/Shopping
- Test the QR Code** — scan it with a phone to confirm it opens the shop
Do this before the first patient interaction
- Save Paige Jack's Number** in the pharmacy contact list
561-339-8138 — your direct Lighthouse Wellness support contact
- Bookmark the Training Site** for easy staff reference
pharmacylaunch-nmabt4hk.manus.space — all scripts, products, and tools in one place

04 FIRST WEEK GOALS

- Mention MAKE Wellness to 5 patients** — use the 15-second script
- Identify 3 patients** who are a natural fit for the GLP-1 Support Stack
Patients on GLP-1 medications (Ozempic, Wegovy, Mounjaro, etc.)
- Check in with Paige** after the first week — share what's working and what questions came up
Call 561-339-8138 or book at calendly.com/paigemjack

You're ready. The whole machine is set up.

- ★ Questions? Call or text Paige Jack at 561-339-8138 or book a session at calendly.com/paigemjack